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FORM ADV PART 3: Client Relationship Summary

Item 1 Introduction

Hemsley Advisors, Ltd. is registered with the Securities and Exchange Commission (SEC) as an investment adviser.

Brokerage and investment advisory services and fees differ and it is important for you to understand the differences. Free and simple tools are available to research firms and financial professionals at <u>investor.gov/CRS</u>, which also provides educational materials about broker-dealers, investment advisers, and investing.

Item 2 Relationships and Services

What investment services and advice can you provide me?

Our firm offers investment advisory services to retail investors. These services primarily are portfolio management and financial planning. Our portfolio management services include continuous advice to our clients along with investing their assets based on their particular circumstances and objectives. Our investment recommendations are not limited to any specific product or service offered by a broker-dealer or insurance company.

Our portfolio management services are offered to our clients on both a discretionary and nondiscretionary basis. When engaged on a discretionary basis, we will buy and sell investments in your account as appropriate without requiring your pre-approval on an ongoing basis. When engaged on a nondiscretionary basis, you make the ultimate decision regarding the purchase or sale of investments. As part of our standard service, we monitor portfolio management services client accounts at least quarterly.

Financial planning is where we look at our client's overall financial situation and provide specific advice to help meet their goals. Our financial planning services are provided to our clients that utilize our portfolio management services at no additional charge. We also provide financial planning services to other clients on an hourly basis.

For additional information, please see Items 4 and 7 of our Form ADV, Part 2A Brochure.

Questions You Might Ask Us:

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

Item 3 Fees, Costs, Conflicts, and Standard of Conduct

What fees will I pay?

Portfolio management fees are calculated as a percentage of assets under management. Clients pay an annual rate of 0.6% for when the assets we manage are greater than or equal to \$50,000. For clients that have less than \$50,000 managed, we assess a minimum fee of \$300 per year, payable in quarterly installments. Some of our clients may pay different rates because at the time they became clients a different rate structure was in place.

Portfolio management fees are payable quarterly in arrears based on the value of the portfolio on the last day of the previous quarter, adjusted for inflows and outflows throughout the quarter. Fees are prorated if we manage client's assets for less than a full quarter. Fees may be also charged on a flat fee basis, negotiated on a case-by-case basis depending upon the type of the account, the amount of assets to be managed, and the complexity of the client's circumstances.

Our financial planning fees are calculated on an hourly basis at \$200.00 per hour. The fee is due after the completion of the financial plan.

It is important to understand that the more assets held in a retail client's account, the more the client will pay in fees. We therefore have an incentive to encourage a client to increase the assets in his or her account.

In addition to the principal fees and costs listed above, there are other fees and costs related to our investment advisory services that you will pay directly or indirectly. Examples of the most common additional fees and costs include custodial and brokerage fees, like commissions, margin interest, and charges to wire funds. Mutual funds and exchange-traded funds also charge management fees, which are separate from the fees assessed by us.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For additional information, please see Item 5 of our Form ADV, Part 2A Brochure.

Questions You Might Ask Us:

- Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means:

• As mentioned above, the more assets the client has in his or her account, the more we receive in fees. We therefore have an incentive to encourage a client to increase the assets in his or her account.

Question You Might Ask Us:

- How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our financial professionals are compensated through an agreed upon salary plus a discretionary bonus. The discretionary bonus is approved by the firm's president at the end of year and is determined based on the overall financial results of the firm. In theory, a discretionary bonus can create conflicts as the financial professional may be incentivized to seek new clients and increase managed assets, rather than service existing accounts.

Our firm and financial professionals do not receive commissions from the sale of any type of financial product or service.

Item 4 Disciplinary History

Do you or your financial professionals have legal or disciplinary history?

Our firm and our financial professionals do not have any legal or disciplinary events. Please visit <u>investor.gov/CRS</u> to access a free and simple search tool to research our firm and our firm's financial professionals.

Questions You Might Ask Us:

- As a financial professional, do you have any disciplinary history? For what type of conduct?

Item 5 Additional Information

If you would like additional, up-to-date information or a copy of this relationship summary or our Form ADV, Part 2A Brochure, please call 847-381-7314 or e-mail Nicholas Martin at nmartin@hemsleyadvisors.com.

Questions You Might Ask Us:

- Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?